
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 29, 2015

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File No. 001-35603

CHUY'S HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

DELAWARE
(State of Incorporation
or Organization)

20-5717694
(I.R.S. Employer
Identification No.)

1623 TOOMEY ROAD
AUSTIN, TEXAS
(Address of Principal Executive Offices)

78704
(Zip Code)

Registrant's Telephone Number, Including Area Code: (512) 473-2783

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act (Check One):

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/> (Do not check if a smaller reporting company)	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares of the registrant's common stock outstanding at May 1, 2015 was 16,467,306.

[Table of Contents](#)

Table of Contents

Part I – Financial Information	3
Item 1. Financial Statements	3
Condensed Consolidated Balance Sheets	3
Unaudited Condensed Consolidated Income Statements	4
Unaudited Condensed Consolidated Statements of Cash Flows	5
Notes to Unaudited Condensed Consolidated Financial Statements	6
Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations	9
Item 3. Quantitative and Qualitative Disclosures about Market Risk	16
Item 4. Controls and Procedures	16
Part II – Other Information	18
Item 1. Legal Proceedings	18
Item 1A. Risk Factors	18
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds	18
Item 3. Defaults Upon Senior Securities	18
Item 4. Mine Safety Disclosures	18
Item 5. Other Information	18
Item 6. Exhibits	18

Part I—Financial Information

Item 1. Financial Statements

Chuy’s Holdings, Inc. and Subsidiaries

Condensed Consolidated Balance Sheets

(In thousands, except share and per share data)

	March 29, 2015	December 28, 2014
	(Unaudited)	
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 6,779	\$ 3,815
Accounts receivable	732	922
Lease incentives receivable	2,079	4,164
Inventories	905	926
Prepaid expenses and other current assets	2,303	3,087
Total current assets	12,798	12,914
Property and equipment, net	122,199	118,807
Other assets and intangible assets, net	1,470	1,522
Tradename	21,900	21,900
Goodwill	24,069	24,069
Total assets	<u>\$ 182,436</u>	<u>\$ 179,212</u>
LIABILITIES AND STOCKHOLDERS’ EQUITY		
CURRENT LIABILITIES		
Accounts payable	\$ 4,437	\$ 5,921
Accrued liabilities	10,457	10,397
Deferred lease incentives	1,419	1,419
Current deferred tax liability	231	231
Total current liabilities	16,544	17,968
Deferred tax liability	8,352	6,976
Accrued deferred rent	5,645	5,252
Deferred lease incentives, less current portion	21,687	22,078
Long-term debt	8,500	8,750
Total liabilities	60,728	61,024
Commitments and contingencies		
Stockholders’ equity		
Common stock, \$0.01 par value; 60,000,000 shares authorized; 16,467,306 shares issued and outstanding at March 29, 2015 and 16,440,906 shares issued and outstanding at December 28, 2014	165	164
Preferred stock, \$0.01 par value; 15,000,000 shares authorized and no shares issued or outstanding at March 29, 2015 and December 28, 2014	—	—
Paid-in capital	88,751	88,467
Retained earnings	32,792	29,557
Total stockholders’ equity	121,708	118,188
Total liabilities and stockholders’ equity	<u>\$ 182,436</u>	<u>\$ 179,212</u>

See notes to the Unaudited Condensed Consolidated Financial Statements

Unaudited Condensed Consolidated Income Statements
(In thousands, except share and per share data)

	Thirteen Weeks Ended	
	March 29, 2015	March 30, 2014
Revenue	\$ 66,829	\$ 55,951
Costs and expenses:		
Cost of sales	17,544	15,528
Labor	22,146	18,710
Operating	9,331	7,561
Occupancy	4,480	3,554
General and administrative	4,084	2,923
Marketing	535	422
Restaurant pre-opening	1,108	1,155
Depreciation and amortization	2,998	2,316
Total costs and expenses	<u>62,226</u>	<u>52,169</u>
Income from operations	4,603	3,782
Interest expense	47	22
Income before income taxes	4,556	3,760
Income tax expense	1,321	1,128
Net income	<u>3,235</u>	<u>2,632</u>
Net income per common share:		
Basic	<u>\$ 0.20</u>	<u>\$ 0.16</u>
Diluted	<u>\$ 0.19</u>	<u>\$ 0.16</u>
Weighted-average shares outstanding:		
Basic	<u>16,449,682</u>	<u>16,397,629</u>
Diluted	<u>16,689,562</u>	<u>16,712,418</u>

See notes to the Unaudited Condensed Consolidated Financial Statements

Unaudited Condensed Consolidated Statements of Cash Flows
(In thousands)

	Thirteen Weeks Ended	
	March 29, 2015	March 30, 2014
Cash flows from operating activities:		
Net income	\$ 3,235	\$ 2,632
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	2,998	2,316
Amortization of loan origination costs	11	11
Stock-based compensation	356	202
Excess tax benefit from stock-based compensation	(28)	(537)
Loss (gain) on disposal of property and equipment	68	(1)
Amortization of deferred lease incentives	(391)	(332)
Deferred income taxes	1,376	900
Changes in operating assets and liabilities:		
Accounts receivable	190	12
Inventories	21	(39)
Prepaid expenses and other current assets	784	(241)
Accounts payable	(2,500)	(1,785)
Accrued liabilities and deferred rent	348	(1,094)
Deferred lease incentives	2,085	933
Net cash provided by operating activities	<u>8,553</u>	<u>2,977</u>
Cash flows from investing activities:		
Purchase of property and equipment	(5,323)	(6,247)
Purchase of other assets	(47)	(86)
Net cash used in investing activities	<u>(5,370)</u>	<u>(6,333)</u>
Cash flows from financing activities:		
Borrowings under revolving line of credit	1,000	2,000
Payments under revolving line of credit	(1,250)	—
Excess tax benefit from stock-based compensation	28	537
Proceeds from the exercise of stock options	53	302
Indirect repurchase of shares for minimum tax withholdings	(50)	—
Net cash provided by (used in) financing activities	<u>(219)</u>	<u>2,839</u>
Net decrease in cash and cash equivalents	2,964	(517)
Cash and cash equivalents, beginning of period	3,815	5,323
Cash and cash equivalents, end of period	<u>\$ 6,779</u>	<u>\$ 4,806</u>
Supplemental disclosure of non-cash investing and financing activities:		
Property and equipment and other assets acquired by accounts payable	<u>\$ 1,016</u>	<u>\$ 1,455</u>
Supplemental cash flow disclosures:		
Cash paid for interest	<u>\$ 51</u>	<u>\$ 38</u>
Cash paid for income taxes	<u>\$ 273</u>	<u>\$ 59</u>

See notes to the Unaudited Condensed Consolidated Financial Statements

Notes to Unaudited Condensed Consolidated Financial Statements
(Tabular dollar amounts in thousands, except share and per share data)

1. BASIS OF PRESENTATION

Chuy's Holdings, Inc. (the "Company" or "Chuy's") is in the business of developing and operating Chuy's restaurants throughout the United States. Chuy's is a fast-growing, full-service restaurant concept offering a distinct menu of authentic, freshly-prepared Mexican and Tex Mex inspired food. As of March 29, 2015, the Company operated 62 restaurants in fourteen states.

In the opinion of management, the accompanying unaudited condensed consolidated financial statements and the related notes reflect all adjustments, consisting only of normal recurring adjustments, necessary to present fairly the Company's financial position, results of operations and cash flows for the periods presented. The financial statements have been prepared in accordance with Generally Accepted Accounting Principles ("GAAP"), except that certain information and notes have been condensed or omitted pursuant to rules and regulations of the Securities and Exchange Commission (the "SEC"). Results for interim periods are not necessarily indicative of the results that may be expected for the full fiscal year. The unaudited condensed consolidated financial statements should be read in conjunction with consolidated financial statements and notes included in the Company's annual report on Form 10-K for the fiscal year ended December 28, 2014. The accompanying consolidated balance sheet as of December 28, 2014, has been derived from our audited consolidated financial statements.

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the period. Actual results could differ from those estimates.

The Company operates on a 52- or 53- week fiscal year that ends on the last Sunday of the calendar year. Each quarterly period has 13 weeks, except for a 53-week year when the fourth quarter has 14 weeks. Our 2015 fiscal year will consist of 52 weeks and our 2014 fiscal year consisted of 52 weeks.

2. RECENT ACCOUNTING PRONOUNCEMENTS

We reviewed all significant newly-issued accounting pronouncements and concluded that they either are not applicable to our operations or that no material effect is expected on our consolidated financial statements as a result of future adoption.

3. NET INCOME PER SHARE

The number of shares and net income per share data for all periods presented are based on the historical weighted-average shares of common stock outstanding.

Basic net income per share of the Company's common stock is computed by dividing net income by the weighted-average number of shares of common stock outstanding for the period.

Diluted net income per share of the Company's common stock is computed on the basis of the weighted-average number of shares of common stock plus the effect of dilutive potential shares of common stock equivalents outstanding during the period using the treasury stock method for dilutive options and deferred shares (these deferred shares were granted under the Chuy's Holdings, Inc. 2012 Omnibus Equity Incentive Plan (the "2012 Plan"), and are referred to as "restricted stock units"). For the thirteen-week period ended March 29, 2015, there were approximately 57,883 shares of common stock equivalents that were excluded from the calculation of diluted net income per share because their inclusion would have been anti-dilutive.

The computation of basic and diluted earnings per share is as follows:

	Thirteen Weeks Ended	
	March 29, 2015	March 30, 2014
BASIC		
NUMERATOR:		
Net income	\$ 3,235	\$ 2,632
DENOMINATOR:		
Weighted-average common shares outstanding	16,449,682	16,397,629
Basic net income per common share	\$ 0.20	\$ 0.16
DILUTED		
NUMERATOR:		
Net income	\$ 3,235	\$ 2,632
DENOMINATOR:		
Weighted-average common shares outstanding	16,449,682	16,397,629
Dilutive effect of stock options and restricted stock units	239,880	314,789
Weighted-average of diluted shares	16,689,562	16,712,418
Diluted net income per common share	\$ 0.19	\$ 0.16

4. STOCK-BASED COMPENSATION

The Company has outstanding awards under the Chuy's Holdings, Inc. 2006 Stock Option Plan (the "2006 Plan") and the 2012 Plan. The outstanding options vest ratably over five years from the date of grant and have a maximum term of 10 years. The outstanding restricted stock units vest over four to five years from the date of grant. As of March 29, 2015, a total of 882,755 shares of common stock are reserved and remain available for issuance under the 2012 Plan.

Stock-based compensation cost recognized in the accompanying consolidated income statements was \$356,000 and \$202,000 for the thirteen weeks ended March 29, 2015 and March 30, 2014.

Stock Options

A summary of stock-based compensation activity related to stock options for the thirteen weeks ended March 29, 2015 are as follows:

	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value
Outstanding and expected to vest at December 28, 2014	684,188	\$ 12.27		
Exercised	(7,436)	7.13		
Forfeited	(1,018)	29.47		
Outstanding and expected to vest at March 29, 2015	675,734	\$ 12.30	4.62	\$ 7,697
Exercisable at March 29, 2015	524,078	\$ 8.69	3.76	\$ 7,359

The aggregate intrinsic value in the table above is obtained by subtracting the weighted average exercise price from the estimated fair value of the underlying common stock as of March 29, 2015 and multiplying this result by the related number of options outstanding and exercisable at March 29, 2015. The estimated fair value of the common stock as of March 29, 2015 used in the above calculation was \$21.99 per share, the closing price of the Company's common stock on March 27, 2015, the last trading day of the first quarter. The total intrinsic value of options exercised during the thirteen weeks ended March 29, 2015 was \$105,000. The fair value of options vested during the thirteen weeks ended March 29, 2015 was \$427,000.

There was approximately \$1.3 million of total unrecognized compensation costs related to options granted under the 2006 Plan and the 2012 Plan as of March 29, 2015. These costs will be recognized ratably through the year 2019.

Restricted Stock Units

A summary of stock-based compensation activity related to restricted stock units for the thirteen weeks ended March 29, 2015 are as follows:

	Shares	Weighted Average Fair Value	Weighted Average Remaining Contractual Term (Year)	Total Compensation Cost Related to Non-Vested Awards
Outstanding and expected to vest at December 28, 2014	87,428	\$ 40.36		
Granted	100,094	23.12		
Vested	(21,098)	40.68		
Outstanding and expected to vest at March 29, 2015	166,424	\$ 29.95	3.41	\$ 4,865

The fair value of the restricted stock units is the quoted market value of our common stock on the date of grant. As of March 29, 2015, total unrecognized stock-based compensation expense related to non-vested restricted stock units was approximately \$4.9 million, which is expected to be recognized ratably over the next four years.

5. LONG-TERM DEBT

Revolving Credit Facility

On November 30, 2012, the Company entered into a secured \$25 million revolving credit facility (the "Revolving Credit Facility") with Wells Fargo Bank, National Association, which replaced the Company's previous credit facility. As of March 29, 2015, the interest rate on our Revolving Credit Facility was 1.93%. The Revolving Credit Facility requires the Company to comply with a fixed charge coverage ratio, a lease adjusted leverage ratio and certain non-financial covenants. The Revolving Credit Facility also places certain restrictions on the payment of dividends and distributions. Under the Revolving Credit Facility, Chuy's may declare and make dividend payments so long as (i) no default or event of default has occurred and is continuing or would result therefrom and (ii) immediately after giving effect to any such dividend payment, on a pro forma basis, the lease adjusted leverage ratio is at least .50 less than the ratio required to be maintained at such time.

The obligations under the Company's Revolving Credit Facility are secured by a first priority lien on substantially all of the Company's assets. As of March 29, 2015, we had borrowings under our Revolving Credit Facility of \$8.5 million, and the amount available for future borrowings was \$16.5 million.

6. ACCRUED LIABILITIES

The major classes of accrued liabilities at March 29, 2015 and December 28, 2014 are summarized as follows:

	March 29, 2015	December 28, 2014
Accrued compensation and related benefits	\$ 4,396	\$ 3,883
Other accruals	2,502	2,582
Sales and use tax	2,029	1,779
Deferred gift card revenue	1,003	1,326
Property tax	527	827
Total accrued liabilities	\$ 10,457	\$ 10,397

7. COMMITMENTS AND CONTINGENCIES

We are involved in various legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on our consolidated financial position, results of operations, or cash flows.

8. SUBSEQUENT EVENTS

Subsequent to March 29, 2015, the Company opened one new restaurant for a total of 63 restaurants, in fourteen states.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion should be read in conjunction with our unaudited condensed consolidated financial statements and accompanying notes. Unless otherwise specified, or the context otherwise requires, the references in this report to "our Company," "the Company," "us," "we" and "our" refer to Chuy's Holdings, Inc. together with its subsidiaries.

The following discussion contains, in addition to historical information, forward-looking statements that include risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those set forth under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 28, 2014 (our "Annual Report") and those set forth under "-Cautionary Statements Concerning Forward-Looking Statements" in this report.

Although we believe that the expectations reflected in the forward-looking statements are reasonable based on our current knowledge of our business and operations, we cannot guarantee future results, levels of activity, performance or achievements. We assume no obligation to provide revisions to any forward-looking statements should circumstances change, except as may be required by law.

The following discussion summarizes the significant factors affecting the consolidated operating results, financial condition, liquidity and cash flows of our company as of and for the periods presented below. The following discussion and analysis should be read in conjunction with our Annual Report and the unaudited condensed consolidated financial statements and the accompanying notes thereto included herein.

Overview

We are a fast-growing, full-service restaurant concept offering a distinct menu of authentic, freshly-prepared Mexican and Tex Mex inspired food. We were founded in Austin, Texas in 1982 and, as of March 29, 2015, we operated 62 Chuy's restaurants across fourteen states.

We are committed to providing value to our customers through offering generous portions of made-from-scratch, flavorful Mexican and Tex Mex inspired dishes. We also offer a full-service bar in all of our restaurants providing our customers a wide variety of beverage offerings. We believe the Chuy's culture is one of our most valuable assets, and we are committed to preserving and continually investing in our culture and our customers' restaurant experience.

Our restaurants have a common décor, but we believe each location is unique in format, offering an "unchained" look and feel, as expressed by our motto "If you've seen one Chuy's, you've seen one Chuy's!" We believe our restaurants have an upbeat, funky, eclectic, somewhat irreverent atmosphere, while still maintaining a family-friendly environment.

Our Growth Strategies and Outlook

Our growth is based primarily on the following strategies:

- Pursue new restaurant development;
- "Backfill" smaller existing markets to build brand awareness;
- Deliver consistent same store sales through providing high-quality food and service; and
- Leverage our infrastructure.

As of March 29, 2015, we opened three restaurants year-to-date and opened one additional restaurant subsequent to March 29, 2015. Over the next five years, we expect to grow our restaurant base by a compounded annualized growth rate of approximately 20%. We have an established presence in Texas, the Southeast and the Midwest, with restaurants in multiple large markets in these regions. Our growth plan over the next five years focuses on developing additional locations in our existing core markets and major markets while continuing to "backfill" our smaller existing markets in order to build our brand awareness.

Performance Indicators

We use the following performance indicators in evaluating our performance:

- *Number of Restaurant Openings.* Number of restaurant openings reflects the number of restaurants opened during a particular fiscal period. For restaurant openings we incur pre-opening costs, which are defined below, before the restaurant opens. Typically new restaurants open with an initial start-up period of higher than normalized sales volumes, which decrease to a steady level approximately six to twelve months after opening. However, operating costs during this initial six to twelve month period are also higher than normal, resulting in restaurant operating margins that are generally lower during the start-up period of operation and increase to a steady level approximately nine to twelve months after opening.
- *Comparable Restaurant Sales.* We consider a restaurant to be comparable in the first full quarter following the 18th month of operations. Changes in comparable restaurant sales reflect changes in sales for the comparable group of restaurants

[Table of Contents](#)

over a specified period of time. Changes in comparable sales reflect changes in customer count trends as well as changes in average check. Our comparable restaurant base consisted of 44 and 35 restaurants at March 29, 2015 and March 30, 2014, respectively.

- *Average Check.* Average check is calculated by dividing revenue by total entrées sold for a given time period. Average check reflects menu price increases as well as changes in menu mix. Our management team uses this indicator to analyze trends in customers' preferences, effectiveness of menu changes and price increases and per customer expenditures.
- *Average Weekly Customers.* Average weekly customers is measured by the number of entrées sold per week. Our management team uses this metric to measure changes in customer traffic.
- *Average Unit Volume.* Average unit volume consists of the average sales of our comparable restaurants over a certain period of time. This measure is calculated by dividing total comparable restaurant sales within a period of time by the total number of comparable restaurants within the relevant period. This indicator assists management in measuring changes in customer traffic, pricing and development of our brand.
- *Operating Margin.* Operating margin represents income from operations as a percentage of our revenue. By monitoring and controlling our operating margins, we can gauge the overall profitability of our company.

The following table presents operating data for the periods indicated:

	Thirteen Weeks Ended	
	March 29, 2015	March 30, 2014
Total restaurants (at end of period)	62	51
Total comparable restaurants (at end of period)	44	35
Average unit volumes (in thousands)	\$ 1,178	\$ 1,210
Change in comparable restaurant sales	1.9%	4.2%
Average check	\$ 14.08	\$ 13.62

Our Fiscal Year

We operate on a 52- or 53-week fiscal year that ends on the last Sunday of the calendar year. Each quarterly period has 13 weeks, except for a 53-week year when the fourth quarter has 14 weeks. Our 2014 fiscal year consisted of 52 weeks and our 2015 fiscal year will consist of 52 weeks.

Key Financial Definitions

Revenue. Revenue primarily consists of food and beverage sales and also includes sales of our t-shirts, sweatshirts and hats. Revenue is presented net of discounts associated with each sale. Revenue in a given period is directly influenced by the number of operating weeks in such period, the number of restaurants we operate and comparable restaurant sales growth.

Cost of Sales. Cost of sales consists primarily of food, beverage and merchandise related costs. The components of cost of sales are variable in nature, change with sales volume and are subject to increases or decreases based on fluctuations in commodity costs.

Labor Costs. Labor costs include restaurant management salaries, front- and back-of-house hourly wages and restaurant-level manager bonus expense and payroll taxes.

Operating Costs. Operating costs consist primarily of restaurant-related operating expenses, such as supplies, utilities, repairs and maintenance, travel cost, insurance, employee benefits, credit card fees, recruiting, delivery service and security. These costs generally increase with sales volume but decline as a percentage of revenue.

Occupancy Costs. Occupancy costs include rent charges, both fixed and variable, as well as common area maintenance costs, property insurance and taxes, the amortization of tenant allowances and the adjustment to straight-line rent. These costs are generally fixed but a portion may vary with an increase in sales when the lease contains percentage rent.

General and Administrative Expenses. General and administrative expenses include costs associated with corporate and administrative functions that support our operations, including senior and supervisory management and staff compensation (including stock-based compensation) and benefits, travel, legal and professional fees, information systems, corporate office rent and other related corporate costs.

Marketing. Marketing costs include costs associated with our local restaurant marketing programs, community service and sponsorship activities, our menus and other promotional activities.

Restaurant Pre-opening Costs. Restaurant pre-opening costs consist of costs incurred before opening a restaurant, including manager salaries, relocation costs, supplies, recruiting expenses, initial new market public relations costs, pre-opening activities, employee payroll and related training costs for new employees. Restaurant pre-opening costs also include rent recorded during the period between date of possession and the restaurant opening date.

Depreciation and Amortization. Depreciation and amortization principally include depreciation on fixed assets, including equipment and leasehold improvements, and amortization of certain intangible assets for restaurants.

Interest Expense. Interest expense consists primarily of interest on our outstanding indebtedness and the amortization of our debt issuance costs reduced by capitalized interest.

Results of Operations

Potential Fluctuations in Quarterly Results and Seasonality

Our quarterly operating results may fluctuate significantly as a result of a variety of factors, including the timing of new restaurant openings and related expenses, profitability of new restaurants, weather, increases or decreases in comparable restaurant sales, general economic conditions, consumer confidence in the economy, changes in consumer preferences, competitive factors, changes in food costs, changes in labor costs and rising gas prices. In the past, we have experienced significant variability in restaurant pre-opening costs from quarter to quarter primarily due to the timing of restaurant openings. We typically incur restaurant pre-opening costs in the five months preceding a new restaurant opening. In addition, our experience to date has been that labor and direct operating costs associated with a newly opened restaurant during the first several months of operation are often materially greater than what will be expected after that time, both in aggregate dollars and as a percentage of restaurant sales. Accordingly, the number and timing of new restaurant openings in any quarter has had, and is expected to continue to have, a significant impact on quarterly restaurant pre-opening costs, labor and direct operating costs.

Our business also is subject to fluctuations due to seasonality and adverse weather. The spring and summer months have traditionally had higher sales volume than other periods of the year. Holidays, severe winter weather, hurricanes, thunderstorms and similar conditions may impact restaurant unit volumes in some of the markets where we operate and may have a greater impact should they occur during our higher volume months. As a result of these and other factors, our financial results for any given quarter may not be indicative of the results that may be achieved for a full fiscal year.

Thirteen Weeks Ended March 29, 2015 Compared to Thirteen Weeks Ended March 30, 2014

The following table presents, for the periods indicated, the consolidated statement of operations (in thousands):

	Thirteen Weeks Ended					
	March 29, 2015	% of Revenue	March 30, 2014	% of Revenue	Change	% Change
Revenue	\$ 66,829	100.0%	\$ 55,951	100.0%	\$ 10,878	19.4 %
Costs and expenses:						
Cost of sales	17,544	26.3%	15,528	27.8%	2,016	13.0 %
Labor	22,146	33.1%	18,710	33.4%	3,436	18.4 %
Operating	9,331	14.0%	7,561	13.5%	1,770	23.4 %
Occupancy	4,480	6.7%	3,554	6.4%	926	26.1 %
General and administrative	4,084	6.1%	2,923	5.2%	1,161	39.7 %
Marketing	535	0.8%	422	0.8%	113	26.8 %
Restaurant pre-opening	1,108	1.7%	1,155	2.1%	(47)	(4.1)%
Depreciation and amortization	2,998	4.4%	2,316	4.1%	682	29.4 %
Total costs and expenses	62,226	93.1%	52,169	93.3%	10,057	19.3 %
Income from operations	4,603	6.9%	3,782	6.7%	821	21.7 %
Interest expense	47	0.1%	22	—%	25	113.6 %
Income before income taxes	4,556	6.8%	3,760	6.7%	796	21.2 %
Income tax expense	1,321	2.0%	1,128	2.0%	193	17.1 %
Net income	\$ 3,235	4.8%	\$ 2,632	4.7%	\$ 603	22.9 %

Revenue. Revenue increased \$10.9 million, or 19.4%, to \$66.8 million for the thirteen weeks ended March 29, 2015 from \$56.0 million for the comparable period in 2014. This increase was primarily driven by \$10.4 million in incremental revenue from an additional 142 operating weeks provided by 14 new restaurants opened during and subsequent to the thirteen weeks ended March 30, 2014 and increased revenue at our comparable restaurants. These increases were partially offset by a decrease in revenue

[Table of Contents](#)

related to our non-comparable restaurants that are not included in the incremental revenue discussed above. Revenue for these non-comparable restaurants is historically lower as the stores transition out of the 'honeymoon' period that follows a restaurant's initial opening.

Comparable restaurant sales increased 1.9% for the thirteen weeks ended March 29, 2015 compared to the thirteen weeks ended March 30, 2014. The increase in comparable restaurant sales was driven primarily by a 3.3% increase in average check, offset by a 1.4% decrease in average weekly customers. The decrease in average weekly customers is attributable to higher than normal inclement weather days throughout the Southeast and Texas which had an approximate \$1.1 million impact on comparable sales. Our revenue mix attributed to bar sales was 18.0% during the thirteen weeks ended March 29, 2015 compared to 18.4% during the comparable period in 2014.

Cost of Sales. Cost of sales as a percentage of revenue decreased to 26.3% during the thirteen weeks ended March 29, 2015 from 27.8% during the comparable period in 2014. This decrease is the result of a combination of last year's inflationary spike in dairy and produce, which has now decreased to more normal levels, and the benefit from recent price increases taken in September 2014 and February 2015.

Labor Costs. Labor costs as a percentage of revenue decreased to 33.1% during the thirteen weeks ended March 29, 2015 from 33.4% during the comparable period in 2014, primarily as a result of efficiencies gained from internal initiatives, including labor scheduling best practices and manager staffing based on volume.

Operating Costs. Operating costs as a percentage of revenue increased to 14.0% during the thirteen weeks ended March 29, 2015 from 13.5% during the comparable period in 2014, primarily as a result of an increase in insurance costs related to certain provisions of the Affordable Care Act which went into effect in the first quarter of 2015 and increased workers' compensation premiums.

Occupancy Costs. Occupancy costs as a percentage of revenue increased to 6.7% during the thirteen weeks ended March 29, 2015 from 6.4% during the comparable period in 2014, primarily as a result of higher rental expense and property taxes at certain of our newly opened restaurants as we continue our expansion into larger markets in the East and Northeast.

General and Administrative Expenses. General and administrative expenses increased \$1.2 million, or 39.7%, to \$4.1 million for the thirteen weeks ended March 29, 2015 from \$2.9 million during the comparable period in 2014. This increase was primarily driven by an increase in stock-based compensation of \$0.2 million associated with new grants under our long term incentive program, an increase in salary expense of \$0.3 million related to additional employees as we continue to strengthen our infrastructure for growth, an increase in performance-based bonuses of \$0.3 million and smaller increases in other categories, including legal and professional fees, related to growth of \$0.4 million.

Marketing Costs. As a percentage of revenue, marketing costs remained constant at 0.8% during the thirteen weeks ended March 29, 2015 compared to the same period in 2014.

Restaurant Pre-opening Costs. Restaurant pre-opening costs remained constant at approximately \$1.1 million during the thirteen weeks ended March 29, 2015 compared to the same period in 2014. We opened three new restaurants during the thirteen weeks ended March 29, 2015 and during the comparable period in 2014.

Depreciation and Amortization. Depreciation and amortization costs increased \$0.7 million to \$3.0 million during the thirteen weeks ended March 29, 2015 from \$2.3 million during the comparable period in 2014, primarily as the result of an increase in equipment and leasehold improvement costs associated with our new restaurants.

Interest Expense. Interest expense as a percentage of revenue remained flat at approximately 0.1%. Our interest rate on outstanding borrowings as of March 29, 2015 was 1.93% compared to 1.91% as of March 30, 2014.

Income Tax Expense. For the thirteen weeks ended March 29, 2015 our effective tax rate decreased to 29.0% from 30.0% during the comparable period in 2014. The effective tax rates differ from the statutory rate of 35.0% primarily due to normal recurring tax credits attributable to employment taxes paid on employee tips. The effective tax rate for 2015 is lower than the effective tax rate for 2014 as a result of a higher percentage of employment tax credits on employee tips to pretax income for 2014.

Net Income. As a result of the foregoing, net income increased 22.9% to \$3.2 million during thirteen weeks ended March 29, 2015 from \$2.6 million during the comparable period in 2014.

Liquidity

Our principal sources of cash are net cash provided by operating activities, which includes tenant improvement allowances from our landlords, and borrowings under our \$25 million credit facility (the "Revolving Credit Facility"), which we entered into on November 30, 2012. Our need for capital resources is driven by our restaurant expansion plans, ongoing maintenance of our restaurants, investment in our corporate and information technology infrastructure, obligations under our operating leases and interest payments on our debt. Based on our current growth plans, we believe our expected cash flows from operations, expected

tenant improvement allowances and available borrowings under our Revolving Credit Facility will be sufficient to finance our planned capital expenditures and other operating activities for at least the next twelve months.

Consistent with many other restaurant and retail chain store operations, we use operating lease arrangements for our restaurants. We believe that these operating lease arrangements provide appropriate leverage of our capital structure in a financially efficient manner.

Our liquidity may be adversely affected by a number of factors, including a decrease in customer traffic or average check per customer due to changes in economic conditions.

Cash Flows for Thirteen Weeks Ended March 29, 2015 and March 30, 2014

The following table summarizes the statement of cash flows for the thirteen weeks ended March 29, 2015 and March 30, 2014 (in thousands):

	Thirteen Weeks Ended	
	March 29, 2015	March 30, 2014
Net cash provided by operating activities	\$ 8,553	\$ 2,977
Net cash used in investing activities	(5,370)	(6,333)
Net cash provided by (used in) financing activities	(219)	2,839
Net decrease in cash and cash equivalents	2,964	(517)
Cash and cash equivalents at beginning of year	3,815	5,323
Cash and cash equivalents at end of period	\$ 6,779	\$ 4,806

Operating Activities. Net cash provided by operating activities increased \$5.6 million to \$8.6 million for the thirteen weeks ended March 29, 2015, from \$3.0 million during the comparable period in 2014. Our business is almost exclusively a cash business. Almost all of our receipts come in the form of cash and cash equivalents and a large majority of our expenditures are paid within a 30 day period. The increase in net cash provided by operating activities during the thirteen weeks ended March 29, 2015 from the comparable period in 2014 was primarily due to an increase in net income of \$0.6 million; net increases in non-cash reconciling items of \$1.8 million primarily related to increases in depreciation and amortization as a result of our continued expansion, increases in stock-based compensation associated with new grants under our long-term incentive program, an increase in deferred taxes and a decrease in excess tax benefit from stock-based compensation. This increase also included net increases from changes in operating assets and liabilities of \$3.2 million primarily related to increases in accrued liabilities and deferred rent, prepaid expenses and other current assets and deferred lease incentives due to timing differences.

Investing Activities. Net cash used in investing activities decreased \$0.9 million to \$5.4 million for the thirteen weeks ended March 29, 2015, from \$6.3 million for the thirteen weeks ended 2014. This decrease was the result of the timing of our construction schedule and the related construction payments associated with the construction of our three new restaurants that opened during the thirteen weeks ended March 29, 2015, as well as expenditures related to three additional unopened restaurants currently under construction as compared to three new restaurants opened and four additional restaurants under construction during the comparable period in 2014.

Financing Activities. Net cash from financing activities decreased \$3.1 million to \$(0.2) million for the thirteen weeks ended March 29, 2015 from \$2.8 million during the comparable period in 2014. This decrease was primarily the result of \$0.3 million in net payments on Revolving Credit facility (net of borrowings of \$1.0 million) during the thirteen weeks ended March 29, 2015, compared to borrowings of \$2.0 million during the comparable period in 2014. Our proceeds from the exercise of stock options decreased by \$0.2 million to \$0.1 million during the thirteen weeks ended March 29, 2015 from \$0.3 million during the comparable period in 2014. During the thirteen weeks ended March 29, 2015 we also incurred \$0.1 million related to the indirect repurchase of shares for minimum tax withholdings. In addition, during the thirteen weeks ended March 29, 2015 we recognized \$0.5 million less in excess tax benefits from stock-based compensation compared to the same period in 2014 as a result of a decrease in option exercises during the current period.

As of March 29, 2015, we had no financing transactions, arrangements or other relationships with any unconsolidated affiliates or related parties. Additionally, we had no financing arrangements involving synthetic leases or trading activities involving commodity contracts.

Capital Resources

Long-Term Capital Requirements

Our capital requirements are primarily dependent upon the pace of our growth plan and resulting new restaurants. Our growth plan is dependent upon many factors, including economic conditions, real estate markets, restaurant locations and the nature of

our lease agreements. Our capital expenditure outlays are also dependent on costs for maintenance and capacity additions in our existing restaurants as well as information technology and other general corporate capital expenditures.

The capital resources required for a new restaurant depend on whether the restaurant is a ground-up construction or a conversion. We estimate that each ground-up restaurant will require a total cash investment of \$1.6 million to \$2.4 million (net of estimated tenant improvement allowances of between zero and \$1.0 million). We estimate that each conversion will require a total cash investment of \$2.0 million to \$2.2 million. In addition to the cost of the conversion or ground-up buildout, we expect to spend approximately \$375,000 to \$425,000 per restaurant for restaurant pre-opening costs. We target a cash-on-cash return beginning in the third operating year of 30.0%, and a sales to investment ratio of 1.9:1 for our new restaurants.

For 2015, we currently estimate capital expenditure outlays will range between \$27.5 million and \$30.0 million, net of agreed upon tenant improvement allowances and excluding approximately \$4.7 million of restaurant pre-opening costs for new restaurants that are not capitalized. We spent \$1.1 million on pre-opening costs during the thirteen weeks ended March 29, 2015. These capital expenditure estimates are based on average new restaurant capital expenditures of \$2.4 million in 2015 (net of estimated tenant improvement allowances) each for the opening of 10 to 11 new restaurants as well as \$3.5 million to maintain and remodel our existing restaurants and for general corporate purposes.

Based on our growth plans, we believe our combined expected cash flows from operations, available borrowings under our Revolving Credit Facility and expected tenant improvement allowances will be sufficient to finance our planned capital expenditures and other operating activities in fiscal 2015.

Short-Term Capital Requirements

Our operations have not required significant working capital and, like many restaurant companies, we operate with negative working capital. Restaurant sales are primarily paid for in cash or by credit card, and restaurant operations do not require significant inventories or receivables. In addition, we receive trade credit for the purchase of food, beverages and supplies, therefore reducing the need for incremental working capital to support growth. We had a net working capital deficit of \$3.7 million at March 29, 2015, compared to a net working capital deficit of \$5.1 million at December 28, 2014.

Revolving Credit Facility

On November 30, 2012, the Company entered into a \$25.0 million Revolving Credit Facility with Wells Fargo Bank, National Association, which replaced the company's previous credit facility. As of March 29, 2015, we had borrowings under our Revolving Credit Facility of \$8.5 million, and the amount available for future borrowings was \$16.5 million. The Revolving Credit Facility (a) will mature on November 30, 2017, unless the Company exercises its option to voluntarily reduce all of the commitment before the maturity date, (b) accrues commitment fees on the daily unused balance of the facility at an applicable margin, which varies based on the Company's consolidated total lease adjusted leverage ratio and (c) provides for letters of credit in amounts totaling the lesser of \$5 million or the available borrowings under our Revolving Credit Facility.

Borrowings under the Revolving Credit Facility bear interest at a variable rate based upon the Company's election, of (i) the base rate (which is the highest of the prime rate, federal funds rate plus 0.50% or one month LIBOR) plus 1%, or (ii) LIBOR, plus, in either case, an applicable margin based on the Company's consolidated total lease adjusted leverage ratio. Interest is due at the end of each quarter if the Company selects to pay interest based on the base rate and at the end of each LIBOR period if it selects to pay interest based on LIBOR. The Company has elected a variable rate of interest based on LIBOR. As of March 29, 2015, this interest rate was 1.93%. The Revolving Credit Facility requires the Company to comply with a fixed charge coverage ratio, a lease adjusted leverage ratio and certain non-financial covenants. As of March 29, 2015, the Company was in compliance with all covenants under the Revolving Credit Facility. Based on our capital expenditure plans, contractual commitments and cash flow from operations, we expect to be able to comply with these covenants during the term of the agreement.

The obligations under the Company's long-term debt are secured by a first priority lien on substantially all of the Company's assets.

Contractual Obligations

There have been no material changes to our contractual obligations from what was previously reported in our Annual Report.

Off-Balance Sheet Arrangements

As of March 29, 2015, we had no off balance sheet arrangements or transactions.

Significant Accounting Policies

There have been no material changes to the significant accounting policies from what was previously reported in our Annual Report.

Recent Accounting Pronouncements

We reviewed all significant newly-issued accounting pronouncements and concluded that they either are not applicable to our operations or that no material effect is expected on our consolidated financial statements as a result of future adoption.

Cautionary Statement Concerning Forward-Looking Statements

Forward-looking statements address matters that involve risks and uncertainties. Accordingly, there are or will be important factors that could cause our actual results to differ materially from those indicated in these statements. We believe that these factors include, but are not limited to, the following:

- the success of our existing and new restaurants;
- our ability to identify appropriate sites and develop and expand our operations;
- changes in economic conditions;
- damage to our reputation or lack of acceptance of our brand in existing or new markets;
- economic and other trends and developments, including adverse weather conditions, in the local or regional areas in which our restaurants are located;
- the impact of negative economic factors, including the availability of credit, on our landlords and surrounding tenants;
- changes in food availability and costs;
- labor shortages and increases in our labor costs, including as a result of changes in government regulation such as the adoption of the new federal healthcare legislation;
- increased competition in the restaurant industry and the segments in which we compete;
- the impact of legislation and regulations regarding nutritional information, and new information or attitudes regarding diet and health or adverse opinions about the health of consuming our menu offerings;
- the impact of federal, state and local beer, liquor and food service regulations;
- the impact of litigation;
- the success of our marketing programs;
- the impact of new restaurant openings, including on the effect on our existing restaurants of opening new restaurants in the same markets;
- the loss of key members of our management team and the transition to new officers;
- strain on our infrastructure and resources caused by our growth;
- the inadequacy of our insurance coverage and fluctuating insurance requirements and costs;
- the impact of our indebtedness on our ability to invest in the ongoing needs of our business;
- our ability to obtain debt or other financing on favorable terms or at all;
- the impact of a potential requirement to record asset impairment charges in the future;
- the impact of security breaches of confidential customer information in connection with our electronic processing of credit and debit card transactions;
- inadequate protection of our intellectual property;
- the failure of our information technology system or the breach of our network security;
- a major natural or man-made disaster;
- our increased costs and obligations as a result of being a public company;
- the impact of electing to take advantage of certain exemptions applicable to emerging growth companies;
- the failure of our internal control over financial reporting;
- the impact of federal, state and local tax rules;
- volatility in the price of our common stock;

[Table of Contents](#)

- the impact of future sales of our common stock in the public market, and the exercise of stock options and any additional capital raised by us through the sale of our common stock;
- the impact of a downgrade of our shares by securities analysts or industry analysts, the publication of negative research or reports, or lack of publication of reports about our business;
- the effect of anti-takeover provisions in our charter documents and under Delaware law;
- the effect of our decision to not pay dividends for the foreseeable future;
- the effect of changes in accounting principles applicable to us;
- our ability to raise capital in the future; and
- the conflicts of interest that may arise because some of our directors are founders of the company and/or principal stockholders.

The foregoing factors should not be construed as exhaustive and should be read together with the other cautionary statements included in this report and in our Annual Report. If one or more of these or other risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may differ materially from what we anticipate. Any forward-looking statements you read in this report reflect our views as of the date of this report with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to provide revisions to any forward looking statements should circumstances change, except as may be required by law.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Interest Rate Risk

We are subject to interest rate risk in connection with our long-term indebtedness. Our principal interest rate exposure relates to loans outstanding under our Revolving Credit Facility. All outstanding indebtedness under our Revolving Credit Facility bears interest at a variable rate based on LIBOR. Each quarter point change in interest rates on the variable portion of indebtedness under our Revolving Credit Facility would result in a change of approximately \$21,000 to our interest expense on an annual basis.

Commodity Price Risk

We are exposed to market price fluctuation in food product prices. Given the historical volatility of certain of our food product prices, including produce, chicken, beef and cheese, these fluctuations can materially impact our food and beverage costs. While we have taken steps to enter into long term agreements for some of the commodities used in our restaurant operations, there can be no assurance that future supplies and costs for such commodities will not fluctuate due to weather and other market conditions outside of our control.

Consequently, such commodities can be subject to unforeseen supply and cost fluctuations. Dairy costs can also fluctuate due to government regulation. Because we typically set our menu prices in advance of our food product prices, we cannot immediately take into account changing costs of food items. To the extent that we are unable to pass the increased costs on to our customers through price increases, our results of operations would be adversely affected. We do not use financial instruments to hedge our risk to market price fluctuations in our food product prices at this time.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

We carried out an evaluation, under the supervision and with the participation of our principal executive officer and principal financial officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) of the Exchange Act) as of the end of the period covered by this report. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

The design of any system of control is based upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated objectives under all future events, no matter how remote, or that the degree of compliance with the policies or procedures may not deteriorate. Because of its inherent limitations, disclosure controls and procedures may not prevent or detect all misstatements. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Changes in Internal Control over Financial Reporting

There have been no changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Part II—Other Information

Item 1. Legal Proceedings

Occasionally, we are a party to various legal actions arising in the ordinary course of our business including claims resulting from “slip and fall” accidents, employment related claims and claims from customers or employees alleging illness, injury or other food quality, health or operational concerns. None of these types of litigation, most of which are covered by insurance, has had a material effect on us in the past. As of the date of this report, we are not a party to any material pending legal proceedings and are not aware of any claims that could have a materially adverse effect on our financial position, results of operations or cash flows.

Item 1A. Risk Factors

There have been no material changes from the risk factors previously disclosed in our most recent Annual Report filed with the Securities and Exchange Commission.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

None.

Item 5. Other Information

None.

Item 6. Exhibits

See Exhibit Index following the signature page of this report.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 8, 2015

CHUY'S HOLDINGS, INC.

By: /s/ Steven J. Hislop

Name: Steven J. Hislop

Title: President and Chief Executive Officer
(Principal Executive Officer)

By: /s/ Jon W. Howie

Name: Jon W. Howie

Title: Vice President and Chief Financial Officer
(Principal Financial Officer)

Exhibit Index

Exhibit No.	Description of Exhibit
10.1	Form of Restricted Stock Unit Agreement (Amended 2015) (2012 Omnibus Equity Incentive Plan) (incorporated by reference to Exhibit 10.4 to the Company's Annual Report on Form 10-K, filed on March 12, 2015)
10.2	Form of Option Agreement (Amended 2015) (2012 Omnibus Equity Incentive Plan)
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes- Oxley Act of 2002
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

**FORM OF
OPTION AGREEMENT (AMENDED)
UNDER THE
CHUY'S HOLDINGS, INC. 2012 OMNIBUS EQUITY INCENTIVE PLAN**

This Option Agreement (this "Option Agreement"), dated as of _____ (the "Date of Grant"), is made by and between Chuy's Holdings, Inc., a Delaware corporation (the "Company") and _____ (the "Participant"). Capitalized terms used without definition herein shall have the meaning ascribed to them in the Chuy's Holdings, Inc. 2012 Omnibus Equity Incentive Plan (the "Plan"). Where the context permits, references to the Company shall include any successor to the Company.

1. Grant of Option. Subject to and upon the terms, conditions, and restrictions set forth in this Option Agreement and in the Plan, the Company hereby grants to the Participant an option (the "Option") to purchase _____ shares of Common Stock (the "Option Shares"). The Option may be exercised from time to time in accordance with the terms and conditions of this Option Agreement and the Plan. The Option Shares may be purchased pursuant to the Option at a price of \$ _____ per Option Share, subject to adjustment as provided in the Plan (the "Exercise Price"). The Option is intended to be a nonqualified stock option and shall not be treated as an "incentive stock option" within the meaning of that term under Section 422 of the Code, or any successor provision thereto.

2. Term of Option. The term of the Option shall commence on the Date of Grant and, unless earlier terminated in accordance with Section 6 hereof, shall expire ten (10) years from the Date of Grant.

3. Right to Exercise. Unless terminated as hereinafter provided, and except to the extent set forth in Section 12 of the Plan, the Option shall be exercisable only as follows:

(a) Unless terminated as hereinafter provided, the Option shall become exercisable with respect to 25% of the Option Shares on each of the first four anniversaries of the Date of Grant if the Participant remains in the continuous employ of the Company or any Subsidiary thereof; provided the Participant has not given a notice of resignation.

(b) The Participant shall not be entitled to acquire a fraction of one Option Share pursuant to the Option.

4. Option Nontransferable. The Participant may not transfer or assign all or any part of the Option other than by will or by the laws of descent and distribution. The Option may be exercised, during the lifetime of the Participant, only by the Participant, or in the event of the Participant's legal incapacity, by the Participant's guardian or legal representative acting on behalf of the Participant in a fiduciary capacity under state law and court supervision.

5. Notice of Exercise; Payment.

(a) To the extent then exercisable, the Option may be exercised in whole or in part by written notice to the Company stating the number of Option Shares for which the Option is being exercised and the intended manner of payment. The date of such notice shall be the exercise date. Payment equal to the aggregate Exercise Price of the Option Shares being purchased pursuant to an exercise of the Option must be tendered in full with the notice of exercise to the Company in cash in the form of currency or check or by wire transfer as directed by the Company.

(b) As soon as practicable upon the Company's receipt of the Participant's notice of exercise and payment, the Company shall direct the due issuance of the Option Shares so purchased.

6. Termination of Employment.

(a) In the event that the employment of the Participant with the Company and all Subsidiaries thereof shall terminate for any reason other than Cause, Disability or death, (A) the Option Shares that are not exercisable at the time of such termination shall expire at the close of business on the date of such termination and (B) the Option Shares that are exercisable at the time of such termination (including, without limitation, those that become exercisable in accordance with Section 12 of the Plan) shall remain exercisable until the date that is thirty (30) days after such termination, on which date they shall expire. The thirty (30) day period described in this Section 6(a) shall be extended to one (1) year after the date of such termination or change in employment status in the event of the Participant's death during such thirty (30) day period. Notwithstanding the foregoing, the Option shall not be exercisable after the expiration of its term.

(b) In the event that the employment of the Participant with the Company and all Subsidiaries thereof shall terminate on account of the Disability or death of the Participant, (i) Option Shares that are exercisable at the time of such termination shall remain exercisable until the date that is one (1) year after such termination, on which date they shall expire and (ii) Option Shares that are not exercisable at the time of such termination shall expire at the close of business on the date of such termination. Notwithstanding the foregoing, the Option shall not be exercisable after the expiration of its term.

(c) In the event of the termination of the Participant's employment for Cause, all outstanding Options granted to the Participant shall expire at the commencement of business on the date of such termination.

7. Adjustments. Pursuant to Section 5 of the Plan, in the event of a Change in Capitalization, the Administrator shall make such equitable changes or adjustments as it deems necessary or appropriate to the Option, including, without limitation, the number and kind of shares subject to the Option.

8. No Employment Contract. Nothing contained in this Agreement shall (a) confer upon the Participant any right to be employed by or remain employed by the Company or any Subsidiary thereof, or (b) limit or affect in any manner the right of the Company or any Subsidiary thereof to terminate the employment or adjust the compensation of the Participant.

9. Taxes and Withholding. If the Company or any Subsidiary thereof is required to withhold any federal, state, local or foreign tax in connection with the exercise of the Option, and the amounts available to the Company or such Subsidiary for such withholding are insufficient, it shall be a condition

to the exercise of the Option that the Participant pay the tax or make provisions that are reasonably satisfactory to the Company for the payment thereof.

10. Failure to Enforce Not a Waiver. The failure of the Company to enforce at any time any provision of this Option Agreement shall in no way be construed to be a waiver of such provision or of any other provision hereof.

11. Severability. In the event that one or more of the provisions of this Agreement shall be invalidated for any reason by a court of competent jurisdiction, any provision so invalidated shall be deemed to be separable from the other provisions hereof, and the remaining provisions hereof shall continue to be valid and fully enforceable.

12. Relation to Plan. The Plan is hereby incorporated by reference into, and made a part of, this Option Agreement, and the Option and this Option Agreement shall be subject to all terms and conditions of the Plan and this Option Agreement. In the event of any inconsistency between the provisions of this Option Agreement and the Plan, the Plan shall govern.

13. Successors and Assigns. Without limiting Section 4 hereof, the provisions of this Option Agreement shall inure to the benefit of, and be binding upon, the successors, administrators, heirs, legal representatives, and assigns of the Participant, and the successors and assigns of the Company.

14. Securities Laws Requirements. The Company shall not be obligated to issue Option Shares to the Participant, if such transfer, in the opinion of counsel for the Company, would violate the Securities Act of 1933, as amended (the "Securities Act"), or any other federal or state statutes having similar requirements as may be in effect at that time. The Company shall be under no obligation to register the Option Shares pursuant to the Securities Act or any other federal or state securities laws.

15. Governing Law. The interpretation, performance, and enforcement of this Agreement shall be governed by the laws of the State of Delaware.

16. Notices. Any notice to the Company provided for herein shall be in writing to the Company, marked Attention: President and any notice to the Participant shall be addressed to the Participant at his or her address on file with the Company. Any written notice required to be given to the Company shall be deemed to be duly given only when actually received by the Company.

17. Clawback. If, at any time, the Board or the Committee, as the case may be, in its sole discretion determines that any action or omission by the Participant constituted (a) wrongdoing that contributed to any material misstatement in or omission from any report or statement filed by the Company with the U.S. Securities and Exchange Commission, (b) intentional or gross misconduct, (c) a breach of a fiduciary duty to the Company or a Subsidiary thereof or (d) fraud, then in each such case, commencing with the first fiscal year of the Company during which such action or omission occurred, the Participant shall forfeit (without any payment therefor) up to 100% of any Option Shares that have not been exercised and shall repay to the Company, upon notice to the Participant by the Company, up to an amount equal to 100% of the Fair Market Value of the Option Shares at the time such Option Shares were delivered to the Participant, less the applicable Exercise Price of such Option Shares, during and after such fiscal year. The Board or the Committee, as the case may be, shall determine in its sole discretion the date of occurrence of such action or omission, the percentage of the Option Shares that shall be forfeited and the percentage of the Fair Market Value of the Option Shares (less the applicable Exercise Price) that must be repaid to the Company.

18. Amendment. Subject to the terms of the Plan, the Board may, at any time, revise or amend this Option Agreement in any respect whatsoever. No such revision or amendment may, without the consent of a Participant, impair the Participant's rights under this Option Agreement.

[Signature Page to Follow]

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Option Agreement on the day and year first above written.

CHUY'S HOLDINGS, INC.

By: _____
Name: Steven J. Hislop
Title: President and CEO

[NAME]
Participant

By: _____

CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a)
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002

I, Steven J. Hislop, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Chuy's Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of the annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 8, 2015

/s/ Steven J. Hislop

Steven J. Hislop
President and Chief Executive Officer
(Principal Executive Officer)

CERTIFICATION PURSUANT TO RULE 13a-14(a)/15d-14(a)
AS ADOPTED PURSUANT TO SECTION 302 OF
THE SARBANES-OXLEY ACT OF 2002

I, Jon W. Howie, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Chuy's Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of the annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: May 8, 2015

/s/ Jon W. Howie

Jon W. Howie

Vice President and Chief Financial Officer
(Principal Financial Officer)

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO SECTION 906 OF
THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report on Form 10-Q of Chuy's Holdings, Inc., a Delaware Corporation (the "Company"), for the period ending March 29, 2015, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), the undersigned, Steven J. Hislop, President and Chief Executive Officer of the Company, and Jon W. Howie, Vice President and Chief Financial Officer of the Company, each certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934;
and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of the dates and for the periods indicated.

Date: May 8, 2015

/s/ Steven J. Hislop

Steven J. Hislop
President and Chief Executive Officer
(Principal Executive Officer)

/s/ Jon W. Howie

Jon W. Howie
Vice President and Chief Financial Officer
(Principal Financial Officer)