FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)												
1. Name and Address of Reporting Person * Zapp John A.			2. Issuer Name and Ticker or Trading Symbol CHUY'S HOLDINGS, INC. [CHUY]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner			
(Last) (First) (Middle) 1623 TOOMEY ROAD			3. Date of Earliest Transaction (Month/Day/Year) 07/27/2012						Officer (give title below) X Other (specify below) Member of 10% Owner Group			
(Street) AUSTIN, TX 78704			4. If Amendment, Date Original Filed(Month/Day/Year)						Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (S	State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	(Instr. 8)	ion	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Owned Following Reported Transaction(s)	6. Ownership Form:	Beneficial	
				Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		Ownership (Instr. 4)	
Common Stock		07/27/2012		С		834,934	A	\$ 0	834,934	I (1)	See footnote (1)	
Common Stock		07/27/2012		С		60,604	A	\$ 0	895,538	I (1)	See footnote (1)	
Reminder: Report on a separa	te line for each	class of securities l	beneficially owned d	lirectly or in	direct	tly.						
				i	in thi	s form are	e not re	quire	e collection of information contain d to respond unless the form MB control number.	ned SEC	1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(c.g., pues, cans, warrants, c								biolis, convertible securities)								
	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ion Date	of Underlying Securities		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction(s)	Security: Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)		
Series B Preferred Stock	(2)	07/27/2012		С			834,934	(2)	(2)	Common Stock	834,934	\$ 0	0	I (1)	See footnote (1)	
Series X Preferred Stock	(3)	07/27/2012		С			60,604	(3)	(3)	Common Stock	60,604	\$ 0	0	I (1)	See footnote (1)	

Reporting Owners

D (1 0 N /	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Zapp John A. 1623 TOOMEY ROAD AUSTIN, TX 78704	X	X		Member of 10% Owner Group					

Signatures

/s/ Sharon Russell, attorney-in-fact	07/27/2012
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares beneficially owned by MY/ZP Equity, LP ("MY/ZP Equity"), an entity in which Mr. Zapp is a limited partner. MY/ZP GP, LLC ("MY/ZP GP") is the sole general (1) partner of MY/ZP Equity. Mr. Zapp is a member of MY/ZP GP and has voting and dispositive power of the shares and may be deemed to indirectly beneficially own the shares. Mr. Zapp disclaims beneficial ownership of the shares held by MY/ZP Equity.
- (2) The series B preferred stock converted into common stock of Chuy's Holdings, Inc. (the "Company") on a one-for-one basis immediately prior to the closing of the Company's initial public offering. The series B preferred stock had no expiration date.
- (3) The series X preferred stock converted into common stock of the Company on a one-for-one basis immediately prior to the closing of the Company's initial public offering. The series X preferred stock had no expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.